

Ride Italy's *Gran Fondo* in September!

Selle Italia, creator of the world's finest bicycle saddles, is proud to be a sponsor of Italy's *Gran Fondo* cycling event on Saturday and Sunday, September 12th and 13th.

The *Gran Fondo* promises fun for riders of all ages and abilities, including a kids' race, a nutrition conference featuring great cycling champions, and a final party with pasta and prizes.

All participants will receive a gift pack containing a shirt, a water bottle, energy bars, and more. The top 10 teams will receive beautiful gifts from **FRW Bicycles**, including a fantastic Diamond Heights Ultegra road bike.

For cyclists seeking accommodations, **Dolomiti Stars** offers special tourist rates on apartments, bed and breakfasts, camping sites, hotels, and residences. Contact info@dolomitistars.com or visit www.granfondodolomitistars.com for further details.

To see even more of Italy's wonders, check out **Veneto4Rides**, a prestigious new circuit linking four major Italian cycling events. All are on Sundays, with 12,000 riders expected to participate! Father's Day (June 21st) kicks off the *Sportful*, featuring 5,300 meters of uphill climbing over 216 kilometers of track. Following hard on its wheels are the *Pinarello* on July 19th and the *Dolomiti Stars-FRW-Weber* on September 13th. The circuit wraps up with the *Prosecco Cycling Classic* on October 4th.

Wherever you pedal this year, ride with the best – **Selle Italia!** **Selle Italia** saddles are available at your favorite bike dealer or through ProNet Cycling at (800) 279-3793 and www.pronetcycling.com.

Below: **Selle Italia** is a sponsor of Italy's *Gran Fondo* race in September.

